

## New Jersey School Boards Association

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### **Clinton Township Schools**

# Creating a Strategic Plan For Clinton Township School District

#### **Mission Statement**

The Clinton Township School District, in partnership with the community, achieves excellence for each child by ensuring a meaningful and challenging educational experience in a supportive environment, developing life-long learners who are responsible and productive citizens

# Session 1 What are the Strengths, Achievements and Challenges of the Clinton Township School District?

On November 19, 2014, Clinton Township School District administrators, Board of Education members, staff, parents,, and community members, twenty-two in all, came together to initiate strategic planning. The first evening topic was focused on the strengths, achievements, and challenges of the Clinton Township School District. The meeting began with a welcome and introduction by Board President, Maria Grant and Superintendent Dr. Drucilla Clark. Facilitator, Gwen Thornton, from New Jersey School Boards Association (NJSBA), was introduced and provided an introduction to the strategic planning process. Dr. Clark presented a report on the current "state of the schools."

We reviewed the consensus process utilized in strategic planning. The topic for the evening focused on identifying district strengths and challenges. Participants gathered in randomly assigned groups, three groups in total, engaged in brainstorming the strengths and challenges. After group discussion, each group identified their consensus points, "Top 10" strengths and challenges, and presented those to the full group of meeting participants.

The information that follows is a summary of the work of the small groups. As discussed with the meeting participants, all consensus points are recorded and

#### **Clinton Township Strategic Planning Meeting #1 Outcomes**

posted on the web to share the group work during the course of the strategic planning process.

## Group Consensus: Strengths, Achievements & Challenges Blue/Green Dot Group:

Strengths	Challenges				
Staff	Staff Retention				
Curriculum	Declining enrollment				
Communication	Lack of full day kindergarten				
Community Involvement (PTA, Ed Foundation)	Transition of students from a half day to full day in first grade				
Children First	Common Core				
High Quality HIB Program	Lack of sports fields				
Special Services Programs	2% funding cap- limited funding				
Reputation of Schools	Unfunded mandates				
Enrichment opportunities for students	Size of district				
	Opportunities for unstructured time (play, student choice)				

#### **Red/Yellow** Dot Group:

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Strengths	Challenges					
Dedicated staff( supt., board of education)	Facilities maintenance (aging facilities)					
Involved Parents and PTA	Homework balance					
Safe/fun learning environment	Consistency-test scores, curriculum					
Strong communication between school and parents	Website content/navigation					
Inclusion	Full day kindergarten					
District Technological communication	Technology support					
High academic standards	Funding to support high standards					
All staff have access to technology	Mandates-need for administration					
Enrichment	Common Core readiness					

#### Clinton Township Strategic Planning Meeting #1 Outcomes

PARCC challenges- "teaching to the test"
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#### **Black Dot Group:**

Strengths	Challenges						
Community involvement	Aging facilities						
Committed staff	Adapting to socio-economic changes						
Engaged students	Maintaining educational excellence						
·	Support for increased demands o Common Core/Scheduling						
High expectations for strong academic program, extra-curricular activities, enrichment and inclusion	Need for ongoing staff development						
Safety Partnership with County administrator	Full day kindergarten						
Engaged parents	Technology						
	How to manage unfunded mandates						
	PARCC						
	Declining enrollment						

#### The following **common themes** emerged:

Strengths	Challenges						
Dedicated and professional staff	Full day kindergarten						
Involved parents, PTA and community Declining enrollment support							
Engaged students	PARCC concerns: time, money and bandwidth						

#### Clinton Township Strategic Planning Meeting #1 Outcomes

High	academic	standards	and	Financial		С	onstraint	s/un	fun	ded
expect	ations			mandates						
Safe,	secure fun	environment	for	Common	Core	- r	eadiness	and	PD	for
studen	ts			staff						
High o	quality specia	l services, HIB	and	Aging faci	ilities					
enrichi	ment									

#### The second strategic planning session is scheduled for:

December 2, 2014 at 7:00 pm Sign-in begins at 6:30 pm Clinton Township Middle School

#### Cafeteria

Meetings are scheduled for  $1\,\%$  hours and end promptly. During the December 2nd meeting we will create a shared vision together for the future of the Clinton Township School District . . . we will talk about our aspirations and expectations for our students and school district.